

A FRAMEWORK TO INSPIRE YOUR NEXT BOOK RECOMMENDATION

# BOOKTALK HEAT

"BOOKTALKS FROM TRUSTED ADULTS AND PEERS CAN SPUR VOLUNTARY READING."  
(MARINAK & GAMBRELL; 2016)

**HOOK** BECOME AN AMBASSADOR OF FIRST IMPRESSIONS. START BY SHARING A QUESTION OR PERSONAL CONNECTION TO YOUR BOOK.

**ENERGY** BE INTENTIONAL WITH THE ENERGY YOU BRING. YOUR PASSION CAN SPARK INTEREST IN OTHERS.

**AUDIENCE** REFLECT ON WHY A PERSON OR GROUP MIGHT WANT TO READ YOUR BOOK.

**TIME** FOCUS MORE ON SHARING WITH AUTHENTICITY THAN TIME. IT IS HELPFUL TO THINK ABOUT HOW YOU WILL END YOUR BOOKTALK IN ADVANCE.



WATCH THE "BOOKTALK HEAT" VIDEO AT [HTTPS://TINYURL.COM/BOOKTALKHEAT](https://tinyurl.com/booktalkheat)

THE 6 LITERACY LEVERS: CREATING A COMMUNITY OF READERS